

ORDER



Orders
Order / Rev: 2507483
Alt Order #:
Product Desc: Peters for Senate 2020
Estimate: 5788
Flight Dates: 05/27/20 - 06/03/20
Original Date / Rev: 06/01/20 / 06/01/20
Order Type: REG

Lansing WLAJ

Primary AE: WLAJ National House
Sales Office: N-HOU
Sales Region: Nat

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: Screen Strategies Media Email
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Democratic Senatorial Campaign
Demographic: A25-54
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID: IN11136
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/01/20 | 06/28/20 | 2 | \$1,150.00 | \$977.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-------------------|-----------------|-------------|
| June 2020 | 2 | \$1,150.00 | \$977.50 | 0.00 |
| Totals | 2 | \$1,150.00 | \$977.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---------------------|--------------|--------------|-------------------------------|---------|
| WLAJ National House | | | Start Of Order - End Of Order | 100% |
| WKRG National House | | | Start Of Order - End Of Order | 0% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|-----------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| 1 | WLAJ | 05/27/20 | 06/02/20 | GMA Good Morning America | CM | Good Morning Am | -1----- | :30 | 1 | \$150.00 | P3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/25/20 | 05/31/20 | ----- | | 0 | | | | \$150.00 | | 0.00 | | | |
| | Week: | 06/01/20 | 06/07/20 | -1----- | | 1 | | | | \$150.00 | | 0.00 | | | |
| N 2 | WLAJ | 06/03/20 | 06/03/20 | PA (M-F) TOWN HALL | CM | 7p-757p | --W---- | :30 | 1 | \$1,000.00 | P1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 06/01/20 | 06/07/20 | --W---- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 2 | \$1,150.00 |